

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 9/28/16

I, Shorr Johnson Magnus,

being/on behalf of: Charles Schumer,

a legally qualified candidate of the Democratic

political party for the office of: US Senate

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Schumer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Toth

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/16

Date



Signature

To Be Signed By Station Representative

☒ Accepted



Signature

☒ Accepted in Part

WAYNE Gordon

Printed Name

☐ Rejected

GSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of Schumer

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

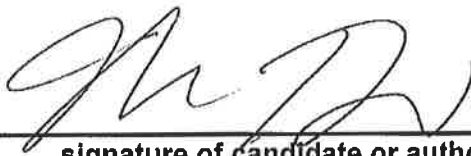
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Michael D'Ettorre

printed name

9/28/16

date

CONTRACT



FOX 40 WICZ-TV
4600 Vestal Parkway East
Vestal, NY 13850
USA
(607)770-4040

<http://www.wicz.com>

And:

Shorr Johnson Magnus
100 N. 20th St., Suite 201
Philadelphia, PA 19103

<u>Contract / Revision</u> 38744 /		<u>Alt Order #</u> 25327612
<u>Product</u> Schumer-NY-Sen		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 60
<u>Advertiser</u> Charles Schumer for Senate		<u>Original Date / Revision</u> 10/10/16 / 10/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WICZ-TV	<u>Account Executive</u> Jacob Roth	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WICZ	10/14/16	10/14/16	Big Bang Theory	M-F 7:30-8:00pm		1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	----F--				1	\$250.00	0.00			
N 2	WICZ	10/17/16	10/17/16	Big Bang Theory	M-F 7:30-8:00pm		1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----				1	\$250.00	0.00			
N 3	WICZ	10/16/16	10/16/16	Fox 40 News at 10	Sun 10-10:35pm		1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				1	\$250.00	0.00			
N 4	WICZ	10/12/16	10/12/16	Fox 40 News at 10	M-F 10-10:35pm		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----				1	\$300.00	0.00			
N 5	WICZ	10/14/16	10/14/16	Fox 40 News at 10	M-F 10-10:35pm		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	----F--				1	\$300.00	0.00			
N 6	WICZ	10/17/16	10/17/16	Fox 40 News at 10	M-F 10-10:35pm		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----				1	\$300.00	0.00			
Totals										0.00		6	\$1,650.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/17/16	6	\$1,650.00	\$1,402.50
Totals	6	\$1,650.00	\$1,402.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Stainless Broadcasting, LP; DBA WICZ-TV, WBPB-LP, FOX 40, MYB does not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser/Agency represents and warrants that it is not purchasing advertising time from Station that is intended to discriminate on the basis of race, ethnicity or gender.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

CONTRACT



FOX 40 WICZ-TV
4600 Vestal Parkway East
Vestal, NY 13850
USA
(607)770-4040

<http://www.wicz.com>

And:

Shorr Johnson Magnus
100 N. 20th St., Suite 201
Philadelphia, PA 19103

Contract / Revision 38745 /		Alt Order # 25327613
Product Schumer-NY-Sen		
Contract Dates 10/11/16 - 10/17/16		Estimate # 30
Advertiser Charles Schumer for Senate		Original Date / Revision 10/10/16 / 10/10/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WICZ-TV	Account Executive Jacob Roth	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WICZ	10/12/16	10/12/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	--W----				1	\$125.00	0.00			
N 2	WICZ	10/13/16	10/13/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	---T---				1	\$125.00	0.00			
N 3	WICZ	10/14/16	10/14/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	----F--				1	\$125.00	0.00			
N 4	WICZ	10/11/16	10/11/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	-T-----				1	\$125.00	0.00			
N 5	WICZ	10/17/16	10/17/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/16	10/23/16	M-----				1	\$125.00	0.00			
N 6	WICZ	10/15/16	10/15/16	Fox 40 News Saturday	10p-1030p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S-				1	\$100.00	0.00			
N 7	WICZ	10/16/16	10/16/16	Fox 40 News at 10	Sun 10-10:35pm		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S				1	\$125.00	0.00			
N 8	WICZ	10/11/16	10/11/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	-T-----				1	\$150.00	0.00			
N 9	WICZ	10/12/16	10/12/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	--W----				1	\$150.00	0.00			
N 10	WICZ	10/13/16	10/13/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	---T---				1	\$150.00	0.00			
N 11	WICZ	10/14/16	10/14/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u>		<u>Alt Order #</u>
38745 /		25327613
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	Schumer-NY-Sen	30
<u>Advertiser</u>		<u>Original Date / Revision</u>
Charles Schumer for Sen		10/10/16 / 10/10/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	----F--				1	\$150.00	0.00			
N 12	WICZ	10/17/16	10/17/16	Fox 40 News at 10	M-F 10-10;35pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----				1	\$150.00	0.00			
Totals										0.00		12	\$1,600.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/17/16	12	\$1,600.00	\$1,360.00
Totals	12	\$1,600.00	\$1,360.00

Signature: _____ **Date:** _____

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